

June (YeJune) Cho

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EDUCATION

Tufts University Medford, MA

Expected Graduation: May 2026

B.S. Engineering Psychology

B.A. Studio Art

Relevant Coursework: Industrial Design, Computer Interface Design, Methods for Human Factors Eng., Human Factor Product Design, Virtual Reality, Intro to Computer Science, Design for Social Change, Stats for Behavioral Science

EXPERIENCES

Equiballot, Human Factor Product Design, Tufts Univ. Medford, MA

UX/UI Designer

Jan 2024-Present

- Collaborated with Equiballot clients to enhance their interface design, ensuring fairness in political platforms for candidates and voters
- Conducted Climber Model user research, crafted user flow diagrams, wireframes, and prototypes

Tufts Product Studio, Tufts Univ. Medford, MA

Director of Design

Sept 2022-Present

- Designed interface, logos, flyers, posters, certificates, and banners for the organization's flagship event "Production", attended by a crowd of 50 individuals
- Directed the design and publication of promotional materials for over five events including "Product Networking Event," "Product Management Internship Panel," "Product Design Internship Panel," "Design Portfolio 101," and more

Chi Omega, Chi Alpha Chapter, Tufts Univ. Medford, MA

Visual Marketing Director

Mar 2023-Present

- Created posters, logos, recruitment banners, and promotional videos for Fall 2023 and Spring 2024 Recruitment campaigns
- Updated Tufts Chi Omega Chapter's website monthly to remain content-relevant

Imagnet Marketing Club, Tufts Univ. Medford, MA

Graphic Designer

Sept 2021-May 2023

- Designed and developed publications and marketing materials for clients ZEVY and Jumbo Ventures, which resulted in over 40 new followers on Instagram
- Implemented a plan to advertise Potencia's tutor service using SWOT Analysis, SNS Calendar, and strategies to raise awareness

JYP Entertainment Beijing, China

Graphic Design Intern

June 2021 – July 2021

One of South Korea's biggest entertainment companies since 1997

- Participated in Boy Story's "Cookin' Fo Ya" MV logo and poster designs, which resulted in 518K views on YouTube
- Translated lyrics and marketing materials by utilizing fluency in Chinese, Korean, and English to target the global fanbase of the artist

AWARDS

Best Banner Design for Fall Recruitment 2023, Chi Omega Medford, MA

Best Banner Design Award Recipient

Jan 2024

- Received Best Banner Design in all of Chi Omega Chapter nationwide; showcased design at the biggest annual conference Firesides 2024

Tufts Product Studio Production, Tufts University Medford, MA

Hackathon Award Recipient

Feb 2023

- Received second place award for designing an app called "JumboFix" for the Tufts community to improve their facility service requests
- Conducted user research involving 34 people, developed user personas, prototypes, and crafted an effective marketing plan in 48 hours

SKILLS

Languages: English (Native), Korean (Native), Mandarin (Fluent – HSK Level 6 Certified 2021)

Computer: Figma, Adobe Photoshop, Illustrator, InDesign, After Effects (Intermediate), Unity3D (Intermediate), Microsoft Suite (Basic)

Programming Languages: DrawBot (Python), C++ (Basic)